

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Summary Revision of Electoral Rolls, 2011 – Awareness and Publicity Campaign – Scrolling regarding Summary Revision of Electoral Rulls, 2011 in M/s. Etv2 Hyderabad – Payment of bills Rs.44,120/- to M/s. Ushodaya Enterprises Private Limited, Hyderabad – Sanctioned – Orders – Issued.

-----  
GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 769**

**Dated: 22-02-2011**

Read the following:-

1. Govt. Lr.No. 3134/Elecs.E/A2/2010-16, dt:2-12-2010.
2. G.O.Rt.No. 5042, Fin.(Expr.GAD-I)) Dept., dt:13-12-2010.
3. From M/s.Ushodaya Enterprises Pvt. Ltd, Hyderabad,  
Invoice No. 130054407 dt: 15-12-2010.

\*\*\*

**ORDER:**

In letter 1<sup>st</sup> read above, Government has requested the E tv2, Hyderabad to telecast Scrolls regarding Summary Revision of Electoral Rolls, 2011 through their channel from 2-12-2010 to 05-12-2010 for Voter Awareness Campaigns regarding Summary Revision of Electoral Rolls, 2011. Accordingly, E tv2, Hyderabad has telecasted Scrolls and furnished the bill for an amount of Rs. 44,120/- as per the I & PR approved rates including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.44,120/- (Rupees Forty four thousand one hundred and twenty only)** to M/s.Ushodaya Enterprises Private Limited, Hyderabad towards telecasting Scrolls regarding through their channel from 02-12-2010 to 05-12-2010 for Summary Revision of Electoral Rolls, 2011

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided vide G.O. 2<sup>nd</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, obtain a cheque in favour of **“M/s. Ushodaya Enterprises Private Ltd., Television Division, Hyderabad”** and forward the same to this Department for taking necessary further action.

5. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Treasury Control orders issued in the G.O. 2<sup>nd</sup> read above.

6. M/s Ushodaya Enterprises Pvt., Limited, Hyderabad shall pay the Service Tax directly to the Government.

7. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER &  
PRINCIPAL SECRETARY TO GOVERNMENT

To  
The Managing Director, Ushodaya Enterprises Pvt. Ltd., Hyderabad  
Marketing Department Etv2, Eenadu Complex, Somajiguda, Hyderabad-82.  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad  
Copy to:  
The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
Finance (Expr.GAD.I/ BG.III) Department.  
SF/SC.

//forwarded:: by order//

SECTION OFFICER